

Registration Form
22nd Annual Conference Indianapolis

Register and pay online at
www.c4wr.org

Please complete a separate form for each person registering.

Name _____
 Title _____
 Congregation _____
 Address _____
 City _____ State _____ Zip _____
 Mobile # _____ Email _____
 Emergency Contact: Name _____ Mobile # _____

Special Needs/Travel
 Vegetarian meals: Yes No Other _____
 I will need a parking space: Yes No (Discounted hotel self-parking is \$15/day)

Tuesday Evening Orientation
 Yes, I will attend the orientation session

Thursday First Session Workshop (choose one)
 Fueling Your Social Media Practices (Basic) FundRACING as Ministry (Basic)
 Life in the Flash Lane (Advanced) Speed Sharing: Changing Gears

Thursday Second Session Workshop (choose one)
 Fueling Your Social Media (Advanced) FundRACING (Advanced)
 Life in the Flash Lane (Basic) Speed Sharing: Changing Gears

Evening Out: Dinner at the Indiana State Museum (Wednesday)
 Enjoy a spectacular view of the city and fine dining on the museum's third floor. Visit the 200 Objects Gallery, where Mario Andretti's fire suit is just one of the items in this collection commemorating the state's bicentennial year. We will also have fun with the museum's interactive version of the Liar's Bench, a local legend. Cost: \$85 per person.

Please choose an entrée:
 Spinach & Feta Stuffed Chicken with Rosemary and Lemon Cream Sauce (gluten free)
 Eggplant Timbale & Smoked Tomato Chutney (vegan/gluten free/dairy free)

Evening Out: Indianapolis Motor Speedway (Thursday)
 An entertaining evening at the Brickyard. Take a lap around the track, visit the museum and tour the home of the Greatest Spectacle in Racing. Box lunch provided en route. Cost: \$60 per person.

Please choose a sandwich option: Turkey Ham Vegetarian Gluten-free

Indiana State Museum (\$85)	_____
Indianapolis Motor Speedway (\$60)	_____
TOTAL:	_____

CWR member early registration received by July 15	\$475	_____
CWR member registration received after July 15	\$525	_____
Non-member early registration received by July 15	\$550	_____
Non-member registration received after July 15	\$600	_____
Welcome Reception GUEST (name: _____)	\$35	_____
TOTAL Enclosed		_____

Cancellations: All conference registrations include a \$50 non-refundable fee. **Cancellations prior to August 1** will receive a 50 percent refund (minus the \$50 non-refundable fee). **No refunds will be made for cancellations after August 1.**

Hotel Reservations: The room rate at the Hilton Indianapolis Hotel & Suites for CWR conference registrants is \$159 per night. This rate is good for 3 days prior to the conference and 3 days following. Reservation information is available at www.c4wr.org "Upcoming Conference."

Mail completed form, with check made payable to CWR, to:
 Susan Oxley, CWR Coordinator | PO Box 1049 | Williams Bay WI 53191



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 PO Box 1049
 Williams Bay WI 53191

22nd Annual CWR Conference
 October 4–7, 2016
 Hilton Indianapolis Hotel & Suites



Turbocharge Your Communications
 I N D I A N A P O L I S • 2 0 1 6

Schedule and Registration Form

Register online at
www.c4wr.org



Advancing the Mission of Catholic Sisters

Schedule

Tuesday, October 4

- 4–6 p.m. Registration
5:30 p.m. Orientation Pit Stop *for new members, non-members and anyone who would like to learn more about CWR!*
7:00 p.m. Welcome Reception — Pre-Race Ceremonies

Wednesday, October 5

- 7:30 a.m. Breakfast
8:30 a.m. Welcome/Opening Ritual *with Archbishop Joseph W. Tobin*
9:15 a.m. **Going the Extra Mile**
Sister Nancy Sylvester, IHM
10:45 a.m. **Getting Up to Speed with the New Generations of Catholic Sisters**
Sister Patricia Wittberg, SC
11:45 a.m. Lunch
Keep Your Eye on the Finish Line While Racing Through Life
Father Glenn O'Connor
1:00 p.m. **Crash Zone! Dealing with Communication Crises**
Panel: Teri Bockstahler, Barbara Hecht, Leah Wand, Sister Mary Pellegrino, CSJ
3 p.m. **CWR Member Recognition**
Eileen Dickerson, CWR Chair
4:45 p.m. Depart for optional evening out: Indiana State Museum

Thursday, October 6

- 7:30 a.m. Breakfast
8:30 a.m. Opening Ritual
9:00 a.m. **The Importance of Communications in Advancing Your Mission and Securing Philanthropic Support**
Angela White, CFRE
10:30 a.m. **State of the Organization**
Eileen Dickerson, CWR Chair, and CWR Board of Directors
11:45 a.m. Lunch
Program: Coming Full Circle in the Circle City
1:15 p.m. **Pace Car** (choice of one):
1. Fueling Your Social Media Practices (Basic)
2. FundRACING as Ministry (Basic)
3. Life in the Flash Lane: Photography (Advanced)
4. Speed Sharing: Changing Gears
2:30 p.m. **Final Stretch** (choice of one):
1. Fueling Your Social Media Practices (Advanced)
2. FundRACING as Ministry (Advanced)
3. Life in the Flash Lane: Photography (Basic)
4. Speed Sharing: Changing Gears
4:30 p.m. Depart for optional evening out: Indianapolis Motor Speedway

Friday, October 7

- 8:00 a.m. Breakfast
8:45 a.m. Opening Ritual
9:00 a.m. **CWR Business Meeting**
10 a.m. **Staying on Track: Spirituality of Communications**
Sister Jan Craven, SP
11:00 a.m. Closing

General Sessions

Going the Extra Mile (*Sister Nancy Sylvester, IHM*) — If race car drivers are going to go an extra mile, they will have to make more “pit stops.” To have a successful race, drivers know they must choose the optimum strategy of how many stops to make and when to make them. Congregational communicators also need “pit stops” to be successful in their ministry. Learn how to develop your own “full service pit stops” by integrating contemplation into your life.

Getting Up to Speed with the New Generations of Catholic Sisters (*Sister Patricia Wittberg, SC*) — In many ways, each generation is a different culture. Women who may be thinking of becoming sisters today have a very different experience of Catholicism than women who entered religious life in the 1950s, 1960s, or 1970s. Learn about the varied backgrounds which shaped the expectations and vision of religious life for each generation of Catholic sisters, and explore what this means for religious communities in the future.

Crash Zone! Dealing with Communication Crises (*Panel*) — Can you navigate through a crash zone? Having a crisis communications plan should be at the top of your pre-race checklist. This panel of communicators and leaders will share their experiences in responding internally and externally to crisis situations. We will also discuss how to prepare for a crisis and present scenarios to address.

The Importance of Communications in Advancing Your Mission and Securing Philanthropic Support (*Angela White, CFRE, Johnson, Grossnickle and Associates*) — Angela will facilitate a panel discussion of development and communications representatives from congregations which received advancing mission grants. They will share their experiences and results thus far in this three-year project and share practical advice for how to advance your mission and grow philanthropy.

Spirituality of Communications (*Sister Jan Craven, SP*) — “We are fired into life with a madness that comes from the gods and which would have us believe that we can have a great love, perpetuate our own seed, and contemplate the divine.” This paraphrase of a quote from Plato was used by Ron Rolheiser in his book, “The Holy Longing.” All communication is about a “great love”; spirituality is all about “contemplating the divine”; and your ministry as communicators is to “perpetuate the seed” by telling the stories of Catholic sisters.

Workshops

Fueling Your Social Media Practices (*Jennifer Sawyer, BustedHalo.com*)
Basic: Learn the basics of creating a presence on social media, focusing on Facebook, Twitter, Instagram, and LinkedIn. Advanced: For those savvy users of social media, learn skills for more effective messaging, follower growth and engagement, and outreach to new audiences across all of the latest platforms.

Life in the Flash Lane: Best Practices in Photography (*Karen Callaway, Catholic New World*) — Basic: What makes a compelling photograph, framing your photo, the rule of thirds, photo permissions. Advanced: Highlights of Basic, with tips on setting up photo shoots, working with outside photographers, helping your volunteer photogs adjust their camera and camera-phone settings.

FundRACING as Ministry (*Melissa Spas, Lake Institute on Faith and Giving*)
Basic: Telling a Compelling Story that Inspires Engagement. Advanced: Listening to Discern a Donor’s Story.

Speed Sharing: Changing Gears — Questions and answers with your peers.

Presenters



Sister Nancy Sylvester, IHM, founded the Institute for Communal Contemplation and Dialogue in 2002 in response to her experiences working for justice and right relationships in church and in society. She serves as president and executive director, designing, planning, and implementing the institute’s various programs. Nancy completed her three-year term as president of the Leadership Conference of Women Religious in 2001. She served as vice president of her congregation, the Sisters, Servants of the Immaculate Heart of Mary, Monroe, Michigan, from 1994–2000. Sister Nancy also served on the staff of NETWORK, a national Catholic social justice lobby, from 1977–1992, first as researcher, then lobbyist and beginning in 1982 as national coordinator and board member of NETWORK. Prior to NETWORK, she taught secondary education in the Detroit, Michigan, metropolitan area. An author and known speaker, Sister Nancy wrote for and co-edited “Crucible for Change: Engaging Impasse through Communal Contemplation and Dialogue” and currently writes a column, “Contemplate This,” for *Global Sisters Report*.



Sister Patricia Wittberg, SC is a Sister of Charity of Cincinnati, Ohio. She received her Ph.D. in sociology from the University of Chicago, and is currently a research associate for the Center for Applied Research in the Apostolate at Georgetown University. Sister Pat is the author of numerous books and articles on Catholicism and Catholic religious life, most recently “Catholic Cultures” (2016), “Building Strong Church Communities” (2012) and “New Generations of Catholic Sisters” (2014, with Sister Mary Johnson, SNDdeN, and Mary Gautier).



Angela White, CFRE, is senior consultant and CEO of Johnson, Grossnickle and Associates, an Indianapolis-based philanthropic consulting firm serving nonprofit organizations. She is a member of the faculty at The Fundraising School at the Indiana University Lilly Family School of Philanthropy and often presents on behalf of the Women’s Philanthropy Institute. She also serves as philanthropic consultant and member of the six-person faculty for “Advancing Mission: Women Religious in the 21st Century.” Before joining JGA, Angela was the executive director for Institutional Advancement at the University of Indianapolis. She began her career in development at Saint Mary-of-the-Woods College, where she served as vice president of Institutional Advancement. In 2012, Angela was recognized as a Women of Influence honoree by the *Indianapolis Business Journal* for her extensive work with Indianapolis-area nonprofits and her efforts to advance the understanding of women’s philanthropy.



Sister Jan Craven, SP, is director of the Shrine of Saint Mother Theodore Guerin and the National Shrine of Our Lady of Providence. She is co-director of Providence Spirituality & Conference Center at Saint Mary-of-the-Woods, Indiana. She holds a bachelor’s degree in education as well as a master’s degree in spirituality and another in the philosophy of religion and theology. A native of Youngstown, Ohio, Sister Jan has been a teacher, parish administrator, tribunal advocate, formation director and co-authored a 30-day retreat program for the Sisters of Providence. She has ministered from coast to coast as well as in Asia.

For more information, visit
www.c4wr.org