OVERVIEW | CWR

NUMBER OF CWR MEMBERS

- More than 400: 84%
- Under 100: 22%
- 101-200: 28%
- 201-300: 13%
- 301-400: 9%

THE CWR EXPERIENCE

FOR MEMBERS
Professional development, continuing education opportunities, learn about emerging technologies and find ways that your peers are implementing them at congregational and ministry site levels.

FOR CONGREGATIONS
Ensure your staff (new or seasoned) stay up to date on emerging trends in communication operations.

FOR MEDIA
Connect with a vast network of congregations and sisters in a variety of ministry areas around the world.

ANNUAL CWR CONFERENCE

FIRST CONFERENCE: 1994
CWR HOLDS ITS 26TH ANNUAL CONFERENCE
OCTOBER 2020
SAN DIEGO

88% OF CONFERENCE GOERS... reported taking back practical information that they can use in their daily jobs.

THE TOP FIVE JOB RESPONSIBILITIES OF CWR MEMBERS

1. Newsletter/Magazine Editing
2. Website Development
3. Public Relations
4. Marketing
5. Media Relations

60% OF CWR MEMBERS WORK ON COMMUNICATIONS/MARKETING TEAMS THAT CONSIST OF MULTIPLE INDIVIDUALS. 40% OF CWR MEMBERS ARE THE SOLE PERSON OVERSEEING COMMUNICATIONS/MARKETING.

SIZE OF CWR MEMBERS’ CONGREGATIONS:

<table>
<thead>
<tr>
<th>Size of Congregation</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>More than 400</td>
<td>29%</td>
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CWR MEMBERS CAN BE FOUND IN FIVE COUNTRIES (UNITED STATES, CANADA, IRELAND, ITALY AND AUSTRALIA) ON THREE CONTINENTS.
CWR MEMBERS WORK ON BEHALF OF SISTERS WHO SERVE AND/OR LIVE IN MORE THAN 50 DIFFERENT COUNTRIES AND TERRITORIES.

WHILE 84% OF CWR MEMBERS SERVE SISTERS LOCALLY...
67% report that they serve sisters regionally...
63% serve sisters nationally.

Lay Communications Professionals: 83%
Vowed Communicator: 17%

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