

# Strategic Planning

April 20, 2022

Presented by:  
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# Strategic Planning

**Purpose:** identifies strategies that will best enable an organization to advance its mission.

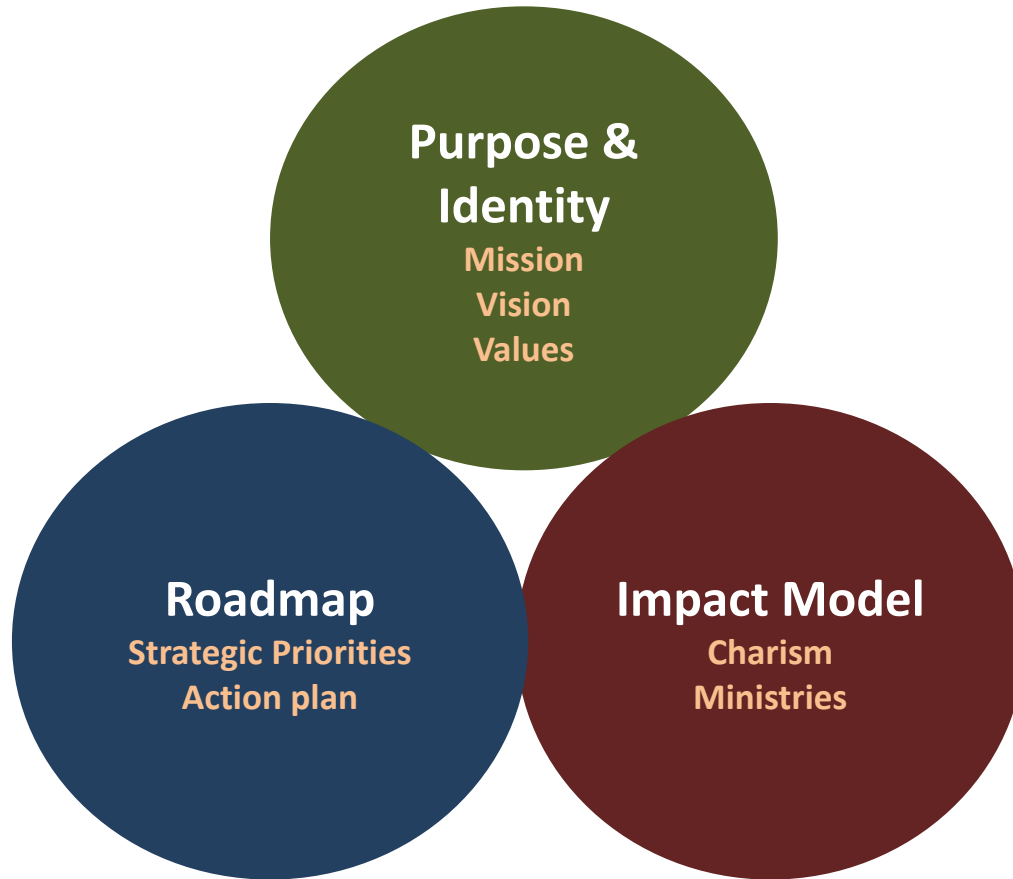
1. Where are we now?
2. Where do we want to be in XX years?
3. How do we get there?



# Nonprofit Organizations

## Strategic Framework

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# Roadmap

Direction



Traction

## Strategic Goals

1. Relevant Priorities
2. Aligned with Impact Model

### Core Questions :

What are our **priorities** over the next three years?

What are our **goals**?

What **strategies** will help us accomplish them?

*Long – term*

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## Sustainable Capacity

1. Power/Capacity
2. People / Resources

### Core Question :

What type of **capacity** does our organization need to deliver on its priorities? (financial and non-financial)

*Short – term*

# Strategic Planning Cycle



# Aspects to Remember

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- **Purpose**: Have clarity of why you are embarking in strategic planning.



The context determines the outcome.

- **Process**: Be transparent, accountable, participatory.



Process gives perspective.

- **People**: Elicit the collective wisdom of stakeholders.



Do it with people, not for them or to them.

- **Practice**: Act with Faith, foresight, and flexibility.



Try it on, see how it fits, adjust, try it again.

Questions



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