



## **30<sup>TH</sup> Anniversary Conference Sponsorship and Exhibition Opportunities**



PO Box 13526  
Chicago, IL 60613-0481  
773-891-3313

## **30<sup>th</sup> ANNIVERSARY CONFERENCE**

**OCTOBER 8 – 11, 2024**

### **CONFERENCE LOCATION**

[Renaissance Chicago Glenview Suites Hotel](#)

1400 Milwaukee Avenue

Glenview, IL 60025

1 847-803-9800

### **ABOUT CWR**

Communicators for Women Religious (CWR) provides professional networking and education to members who communicate and advance the mission and ministries of women religious. CWR is also a resource to organizations serving women religious and is a 501(c)(3) organization.

### **ANNUAL CONFERENCE MISSION**

The main objective of the CWR conference is to convene current and potential CWR members for presentation of current trends, research, and best practices in communication for women religious. The conference is also a space for creating networking opportunities and strengthening collaborative links between communicators and others who serve as a voice for women religious. We aim to strengthen relationships, encourage long-term sharing of knowledge, and generate discussions of current issues and hot topics.

### **CWR MEMBERS**

CWR boasts a membership of more than 280 individuals from more than 140 congregations and 22 associated ministries and other organizations. Our members:

- represent religious congregations that range in size from 18 to as many as 4,000 vowed members worldwide.
- report that their professional responsibilities include:
  - public relations / media relations
  - development/advancement: fundraising, donor relations, grant management
  - marketing and advertising
  - website and social media management
  - newsletter and magazine editing and production
  - advocacy
  - promotion of social justice, associate and vocation ministries
  - archives/historian
- most often outsource website maintenance, photography, video production, and special event planning.
- are primarily based in the United States, with some additional representation from members in Canada, Ireland, Italy, and Australia.
- meet regularly in 17 geographic regions and/or subject areas to share information and collaborate on projects when appropriate.
- manage a wide variety of budgets from a few thousand dollars up to \$500,000, with influence over marketing, development, technology, and other decisions.

## 2024 CONFERENCE THEME

The theme of the 2024 CWR Conference is **“Navigating the Winds of Change.”** Learning to be strategic and receptive to change will enable our congregations to not only survive but thrive in an ever-changing global religious landscape.

Speakers and sessions will address many practical topics for communicators including understanding change management, the ethical use of artificial intelligence, and crisis communications. In addition to plenary sessions, participants will have several workshop options and networking opportunities. For the most updated schedule of speakers and sessions, please visit the conference website at [c4wr.org/conference-2024/](https://c4wr.org/conference-2024/).



## SPONSORSHIP OPPORTUNITIES

As a sponsor or exhibitor at the 2024 CWR conference, you become a vital part of our efforts to advance the mission of Catholic Sisters. In gratitude, we offer a range of opportunities to share your services, work, or products with our members, including both in-person and in promotional conference materials and regular member communications.

Sponsor Opportunity (# available)	Amount	Onsite <sup>1</sup>	Online <sup>2</sup>	Promo <sup>3</sup>	Bag <sup>4</sup>	Badge logo	Award logo	Tix	Video	Exhibit table
Presenting Sponsor (1)	\$3,000	●	●	●	●				●	●
Registration Bag Sponsor (1)	\$1,500	●	●	●	●					
Welcome Reception Sponsor (1)	\$2,500	●	●	●	●			●		●
Entertainment Night Sponsor (1)	\$2,500	●	●	●	●			●		●
Professional Awards Sponsor (1)	\$2,000	●	●	●	●		●			●
Name Badge/Lanyard Sponsor (1)	\$2,000	●	●	●		●				●
Exhibitors	\$750	●	●	●	●					●
Break Sponsors (5)	\$400 ea	●	●							

<sup>1</sup>**Onsite** acknowledgements to include (depending on sponsor level): announcement and listing/logo on screen at beginning and end of conference; individual slides on screen during session introductions and/or breaks; table tents; signage.

<sup>2</sup>**Online** acknowledgements to include listing on sponsor webpage with/without logo and link to designated website; listing on conference app with link to designated website.

<sup>3</sup>**Promotional** acknowledgements to include listing/logo/link in promotional emails and monthly e-newsletters; social media mentions; logo on flier or other printable materials.

<sup>4</sup>**Bag** acknowledgements to include opportunity to place flier and/or promo item in welcome bag for each participant. Will consider in kind donation of bags.

## Descriptions

The **Presenting Sponsor** is the premier sponsor of the entire event. “Conference presented by...” and “Keynote presented by...” will be displayed before, during and after the conference.

The **Welcome Reception Sponsor** serves as host of the official opening of the event, a cocktail party on Tuesday evening, October 8. “Welcome Reception sponsored by...” will be displayed as much as possible before, during and after the conference. Four representatives of your organization are invited to the welcome reception (attendance is optional).

The **Entertainment Night Sponsor** will be acknowledged as hosting a special evening of entertainment separate from the conference. This is typically an optional group opportunity that encourages supportive relationships and connections among members. “Entertainment Night sponsored by...” will be displayed before, during and after the conference. Four representatives of your organization are invited to the evening activity (attendance is optional).

The **Professional Awards Sponsor** will be acknowledged throughout the cycle of awards for outstanding print, electronic media, and integrated campaigns. “Awards sponsored by...” will be displayed during the nomination and presenting stages of the awards process. A representative is invited to make a brief, two-minute comment during the awards presentation at the conference (attendance is optional).

The **Name Badge Sponsor** will offset the cost of name badges worn by every conference attendee, exhibitor, board, volunteer, speaker, and staff member throughout the conference. The name badge can include your name/logo. “Name Badges sponsored by...” will be displayed at the registration table.

**Exhibitors** See details below.

**Break Sponsors** will be acknowledged with signage next to the table with refreshments during the sponsored break. Sponsor fliers, business cards or other promotional materials can be placed on or near the refreshment tables for distribution during the sponsored break.

## Exhibitors

Exhibitors are provided with a table in the exhibit area to display and share their business/organization materials. The exhibitor area remains open throughout the conference and is conveniently located in the hallway and lobby area directly in front of most plenary and workshop room locations. We have incorporated numerous breaks so conference participants will have time to mingle with exhibitors before, during and after the daily sessions. Exhibitor fee provides full access to conference sessions and meals for one representative.

- **Space:** Skirted 6' display table
- **Set-up:** Tuesday, October 8, before 4 p.m. or Wednesday, October 9, before 8 a.m.
- **Conference run-time:** The conference opens with registration on Tuesday, October 8, at 4 p.m. The conference concludes at 11 a.m. on Friday, October 11.
- **Tear down:** Thursday, October 10 after 4 p.m. or Friday, October 11, after 11 a.m. (but before 4 p.m.)
- **Details:** Instructions related to load-in, shipping exhibitor materials, and other pertinent information will be shared with exhibitors once the agreement is submitted.

## 2024 CWR CONFERENCE SPONSORSHIP FORM



<del>Presenting Sponsor</del>	<del>\$3,000</del>
Registration Bag Sponsor	\$1,500*
<del>Welcome Reception Sponsor</del>	<del>\$2,500</del>
Entertainment Night Sponsor	\$2,500
<del>Professional Awards Sponsor</del>	<del>\$2,000</del>
<del>Name Badge Sponsor</del>	<del>\$2,000</del>
Exhibitor	\$750
Coffee Break Sponsor	\$400

\*Will consider in kind donation

Contact Name \_\_\_\_\_

Email address \_\_\_\_\_

Sponsor Listing \_\_\_\_\_

*Please print your information exactly as you would like it to appear in promotional materials.*

*If you wish to remain anonymous, please check here: \_\_\_\_\_ (Will be listed as "A friend of CWR")*

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Please submit this completed form with payment **no later than August 1, 2024**, to:  
Communicators for Women Religious, PO Box 13526, Chicago IL 60613

**Make checks payable to CWR.**

For questions or to pay via credit card, contact Brian at [blavelle@c4wr.org](mailto:blavelle@c4wr.org) or (773) 891-3313.