

"CWR provides professional networking and education to members who communicate and advance the mission and ministries of women religious."



March 18, 2026

Dear Friend of CWR,

We are excited to announce that the **31st Conference of the Communicators for Women Religious (CWR) will take place October 13-16, 2026, in Baltimore, Maryland.**

The CWR conference traditionally brings together communication and development/ fundraising professionals who work for Catholic sisters and related ministries in the United States, Canada and beyond. New this year is a special outreach to collaborating justice promoters who are invited to participate.

We invite you to support the 2026 conference as a sponsor and/or exhibitor. Your support would be a nod to extending the impact of Catholic Sisters in our communities today. It's also an excellent opportunity to introduce your services to the professionals you'd like to reach, and to add value to our conference participants who seek your knowledge and partnership in their work.

Attached is our **2026 Conference Sponsorship Packet** with many more details about the conference, our membership, and opportunities for support.

If you have any questions, please don't hesitate to ask. We're happy to be flexible and build a sponsorship opportunity that fits your needs as well.

Thank you for considering this opportunity. We hope to hear from you soon.

Ruth Roland, Conference Co-Chair
*Director of Mission Advancement
Sisters of Benet Hill Monastery*

Laurie Lindauer, Sponsorship Sub-Committee Chair
*Communications Manager
School Sisters of Notre Dame*



2026 CWR Conference Sponsorship and Exhibition Opportunities



8737 Colesville Road, Suite 610
Silver Spring, MD 20910
301-588-4955

The information in this packet is subject to modification in order to best support the conference.

31st CWR CONFERENCE

OCTOBER 13 – 16, 2026

Hyatt Regency Baltimore Inner Harbor

300 Light St
Baltimore, MD 21202
410-528-1234



ABOUT CWR

Communicators for Women Religious (CWR) is a professional association, an affiliate of the Leadership Conference for Women Religious (LCWR). CWR serves personnel of LCWR member congregations who are responsible for communications. The purpose of CWR is to promote understanding of women religious, enhance their image, advance their mission, and to provide a network of professional support and education for its members. CWR provides networking and education to professionals who communicate and advance the mission and ministries of women religious.

CONFERENCE MISSION

The main objective of the CWR conference is to convene current CWR members for presentation of current trends, research, and best practices in communication for women religious. The conference is also a space for creating networking opportunities and strengthening collaborative links between communicators and others who serve as a voice for women religious including justice promoters, development professionals and religious leaders. We aim to strengthen relationships, encourage long-term sharing of knowledge, and generate discussions of current issues and hot topics.

CWR MEMBERS

CWR boasts a membership of approximately 300 individuals from more than 140 congregations and 22 associated ministries and other organizations. Our members:

- represent religious congregations that range in size from 18 to as many as 4,000 vowed members worldwide.
- report that their professional responsibilities include:
 - public relations / media relations
 - development/advancement: fundraising, donor relations, grant management
 - marketing and advertising
 - website and social media management
 - newsletter and magazine editing and production
 - advocacy
 - promotion of social justice, associate and vocation ministries
 - archives/historian
- most often outsource website maintenance, photography, video production, and special event planning.
- are primarily based in the United States, Canada, Ireland, Italy, and Australia.
- meet regularly in 17 geographic regions and/or subject areas to share information and collaborate on projects when appropriate.
- manage a wide variety of budgets from a few thousand dollars up to \$500,000, with influence over marketing, development, technology, and other decisions.

2026 CONFERENCE THEME

The theme of the 2026 CWR Conference is **“Harboring Hope.”**

Harboring Hope is both an image and an invitation. A harbor is not the destination, it is the place where people gather strength, find refuge, prepare for the journey ahead, and remain connected to one another even in uncertain waters.

In the context of Communicators for Women Religious, Harboring Hope symbolizes what this network exists to do: hold hope, protect it, share it, and send it forward.

Speakers and sessions will address many practical topics for communicators including understanding change management, the ethical use of artificial intelligence, and crisis communications. In addition to plenary sessions, participants will have several workshop options and networking opportunities. For the most updated schedule of speakers and sessions, please visit the CWR website at c4wr.org.

SPONSORSHIP OPPORTUNITIES

As a sponsor or exhibitor at the 2026 CWR conference, you become a vital part of our efforts to advance the mission of Catholic Sisters. In gratitude, we offer a range of opportunities to share your services, work, or products with our members, including both in-person and in promotional conference materials and regular member communications.

Design Your Own Sponsorship

Do you want to support CWR, but don't see what you need? Contact us with your ideas, as we would be happy to customize an opportunity to fit your interests!

Sponsor Opportunity (# available)	Amount	Onsite ¹	Online ²	Promo ³	Badge logo	Wifi pw	Tix	Video	Exhibit table
Presenting Sponsor (1)	\$3,000	●	●	●				●	●
Welcome Reception Sponsor (1)	\$2,500	●	●	●			●		●
Entertainment Night Sponsor (1)	\$2,000	●	●	●			●		●
Technology Sponsor (1)	\$1,500	●	●	●		●			●
Name Badge/Lanyard Sponsor (1)	\$1,000	●	●	●	●				●
Exhibitors (15)	\$750 ea	●	●	●					●
Break Sponsors (5)	\$500 ea	●	●						

¹**Onsite** acknowledgements to include (depending on sponsor level): announcement and listing/logo on screen at beginning and end of conference; individual slides on screen during session introductions and/or breaks; table tents; signage.

²**Online** acknowledgements to include listing on sponsor webpage with/without logo and link to designated website; listing on conference app with link to designated website.

³**Promotional** acknowledgements to include listing/logo/link in promotional emails and monthly e-newsletters; social media mentions; logo on flier or other printable materials.

Descriptions

The **Presenting Sponsor** is the premier sponsor of the entire event. “Conference presented by...” and “Keynote presented by...” will be displayed before, during and after the conference.

The **Welcome Reception Sponsor** serves as host of the official opening of the event, a cocktail party on Tuesday evening, October 13. “Welcome Reception sponsored by...” will be displayed before, during and after the conference. Four representatives of your organization are invited to the welcome reception (attendance is optional).

The **Entertainment Night Sponsor** will be acknowledged as hosting a special evening of entertainment separate from the conference. This is typically an optional group opportunity that encourages supportive relationships and connections among members. “Entertainment Night sponsored by...” will be displayed before, during and after the conference. Four representatives of your organization are invited to the evening activity (attendance is optional).

The **Technology Sponsor** may select the Wi-Fi password for the event. For example, attendees may type in the name of your organization to log in. Any live-streamed or recorded portions of the event, which will be shared with all CWR members, will be referred to as “Presented by [your organization].”

The **Name Badge Sponsor** will offset the cost of name badges for every conference attendee, exhibitor, board, volunteer, speaker, and staff member who wear the badge throughout the conference. The name badge can include your name/logo. “Name Badges sponsored by...” will be displayed at the registration table.

Exhibitors are provided with a table in the exhibit area to display and share their business/organization materials. (See details below.)

Break Sponsors will be acknowledged with signage next to the table with refreshments during the sponsored break. Sponsor fliers, business cards or other promotional materials can be placed on or near the refreshment tables for distribution during the sponsored break.

Exhibitors

The exhibitor area will remain open throughout the conference and is conveniently located in the hallway and lobby area directly in front of most plenary and workshop room locations. We have incorporated numerous breaks so conference participants will have time to mingle with exhibitors before, during and after the daily sessions.

- **Space:** Skirted 6’ display table
- **Set-up:** Tuesday, October 13 before 4 p.m. or Wednesday, October 14 before 8 a.m.
- **Conference run-time:** The conference opens with registration on Tuesday, October 13 at 4 p.m. The conference concludes at 11:00 a.m. on Friday, October 16.
- **Tear down:** Thursday, October 15 after 4:00 p.m. or by noon on Friday, October 16
- **Details:** Instructions related to load-in, shipping exhibitor materials and other pertinent information will be shared with exhibitors once the agreement is submitted.
- **Amount:** \$750 includes full access to conference sessions and meals for one representative.





2026 CWR Conference SPONSORSHIP FORM

Yes! We would like to support the 2026 Communicators for Women Religious Annual Conference as a *(check all that apply)*:

	Presenting Sponsor	\$3,000
	Welcome Reception Sponsor	\$2,500
	Entertainment Night Sponsor	\$2,000
	Technology Sponsor	\$1,500
	Name Badge Sponsor	\$1,000
	Exhibitor	\$750
	Coffee Break Sponsor	\$500

Contact Name _____

Email address _____

Sponsor Listing _____

Please print your information exactly as you would like it to appear in promotional materials.

If you wish to remain anonymous, please check here: _____ (Will be listed as "A friend of CWR")

Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Please submit this completed form with payment **by May 1, 2026 (for maximum benefit*)**, to:

Communicators for Women Religious
8737 Colesville Road, Suite 610
Silver Spring, MD 20910
Attn: Jasmine Young

Make checks payable to LCWR (with "CWR Sponsorship" in the memo line).

To make an electronic payment, contact Jasmine at jyoung@lwr.org.

For questions, please contact Laurie Lindauer at llindauer@ssnd.org.

**Sponsorships received after May 1 will be added after conference registration opens so online exposure may be reduced.*

LCWR is a 501(c)(3) nonprofit organization. Your contribution may be tax-deductible. Contact your tax advisor for details.

Updated 3/19/26